

Action Against Stalking Corporate Packages

Our Mission

Action Against Stalking is the only anti-stalking support charity operating in Scotland. We understand the prevalence of stalking in our communities and the lifechanging impacts of this crime.

- About 11.8% of adults in Scotland are stalked. For 1 in 4 women and 1 in 7 men, stalking leads to serious life changes—94% are forced to alter their daily lives, and over half change or leave jobs.
- Stalking's devastating impact is clear: 24% of those affected in Scotland experience suicidal thoughts, highlighting the urgent need for support and intervention.

Our mission is to establish a world where everyone has a right to live without fear of psychological or predatory threats.

We do this by:

Educating and informing all about the harm caused to people's lives by stalking.

Championing the rights of those affected by stalking. **Supporting** victims of stalking.

Our Service

Our Throughcare Support Service puts victims at the centre of our work and provides free, confidential and professional support and advocacy to victims of stalking to empower them with the knowledge that they are not alone.

With your help, we can continue this pioneering mission to make Scotland safer for victims of stalking.

Key Benefits to Your Business

Employees are at the heart of every business, so we understand the importance of employee safety and well-being. We know that stalking happens within and is also brought into the workplace, so it is vital that stalking is understood and managed appropriately.

Stalking is a crime which has emotional and psychological impacts on victims, which can affect employee attendance, productivity, and overall feelings of safety. But we are here to help.



Provide direct support to the people of Scotland.



Be associated with an innovative charity that campaigns for change and has a clear purpose.



Build on your reputation as a socially responsible company.



Learn more about supporting employees while having sensitive conversations and the relevant workplace safety policies.



Enhance awareness about what your company offers to a new audience.

Our Reach

is growing, and we would love for you to be a part of the mission to make Scotland safer for stalking victims.



Instagram – 1,861 followers Facebook – 2,155 followers LinkedIn- 1,045 followers X – 1,046 Newsletter – 966 subscribers Spotify via our 'Surviving Stalking Podcast' – 300 followers and 2,000+ plays



Supporter £2,500

- Anti-stalking policy consultation
- 30-minute stalking information session on stalking.
- 'Shoutout' on our podcast, Surviving Stalking
- Logo in quarterly newsletter and on our website
- Support with stalking awareness campaigns (e.g., National Stalking Awareness Week)
- Assistance with fundraising efforts (e.g., #StompOutStalking events)
- Quarterly charity updates
- AAS gift pack (leaflets, pens, badges, stickers)

Champion £7,000

All Supporter Benefits Plus:

- Two Half-day CPD Training (online)
- 2 featured blog posts and 2 social media posts annually
- 5 free tickets to AAS events
- Logo in event programs
- Happy to discuss bespoke requirements

Advocate £5,000

All Supporter Benefits Plus:

- One Half-day CPD Training (online)
- 2 free tickets to AAS events
- Happy to discuss bespoke requirements

Visionary £10,000

All Supporter Benefits Plus:

- In-person anti-stalking policy consultation (includes 'lunch and learn' session) with quarterly checkins
- One Full-day CPD training and Two Half-day Sessions
- 4 featured blog posts and 4 social media posts annually
- 10 free tickets to AAS events
- Happy to discuss bespoke requirements

Why Choose Us



We would welcome the opportunity to be your Charity of Choice so that together we can continue our mission to support victims of stalking across Scotland. We have opportunities for other sponsorships, including future campaigns, projects and events.

We welcome targeted fundraising campaigns to with donations to our charity. Let's have a chat about our ideas on health and well-being activities or you may have your own ideas. Either way, we're here to support your efforts. We also welcome one-off and monthly donations via our website.



- Show commitment to employee safety and mental health, enhancing productivity and job satisfaction.
- Partnering with AAS reinforces your reputation as a socially responsible organisation.
- Equip managers with tools for handling stalking in the workplace and promoting a safer environment
- Reach a wider audience through AAS's 6,000+ followers, newsletter subscribers, and podcast listeners.
- Contribute directly to victim support services, helping make Scotland safer for all.

How to Contact Us

Please get in touch to discuss how our packages can be tailored to your business needs. If you would like to book in time with our Prevention and Community Engagement Manager or our CEO please contact us:

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Our Social Links

www.actionagainststalking.org

UWS Ayr Campus | University Avenue | KA8 0SX Twitter | Facebook | Instagram | LinkedIn | YouTube | TikTok | Spotify